





FASTENER EXPO Eurasia

Eurasia Industrial Fasteners and Fixings Trade Fair

MAY 9 - 12, 2024







- in @Fastener Expo Eurasia

www.fastenerexpoeurasia.com



Fastener Expo Eurosia - Eurosia Industrial Fasteners and Fixings Trade Fair, brought together all the components of the industry with the international experience of RX Tüyap and the industry wisdom of BESIAD (Association of Fastener Industrialists and Businesspeople) at Tüyap Fair and Congress Center in Istanbul on May 24-27, 2023.

- ✓ Industrial Fasteners
- ✓ Construction Equipment
- ✓ Fixings and Retaining Elements
- ✓ Assembly and Installation Systems
- ✓ Connector Technologies
- ✓ Storage, Distribution and Factory Equipment

ore all in this scope of the Fostener Expo Eurosia Fair. The trade show moves forward with the aim of contributing to the global trade volume of the fastener industry not in Türkiye but also in the wider region. On the occassion of the trade show, senior executives, engineers, purchasing officials, and other industry professionals meet directly with the representatives of the participating companies face-to-face, find new suppliers, strengthen existing partnerships, and create new business opportunities.

Fastener Expo Eurosia Fair enables the establishment of strong business connections with the intense interest of representatives from the construction market, white goods, energy and power generation, and automative sectors. 2024 marks the second edition of Fastener Expo Eurosia and the show continues with the mission of being the business hub for the entire fastener industry professionals.



FASTENER EXPO EURASIA FAIR 2023 IN NUMBERS

*CO-LOCATED WITH HARDWARE EURASIA 2023 FAIR.

Exhibitors

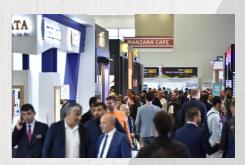
186 Companies and Company Representatives



91% Considers to Exhibit in the Next Edition

83% Exhibitor Satisfaction

910% Target Audience Compliance



Take your place now at Fastener
Expo Eurasia Fair and co-locating
Hardware Eurasia Fair!



TÜYAP FAIR & CONGRESS CENTE

May 9-12, 2024 Visiting Days and Hours May 9-10-11, 2024: 10:00-18:00 May 12, 2024: 10:00-17:00

Geographical Distribution of

Visitors

13% Asia & Ocenia 35% Middle East 16% Balkans 14% Africa 20% Europe 2% North & South America 9.109 Total visitors International **Domestic visitors** visitors from 76 from 69 provinces countries

80%

of the visitors stated

that they will visit

the 2024 edition

In alphabetical order (excluding Türkiye)

- Albania
- •Alaeria
- Azerbaijan
- Bulaaria
- •China
- Eqvpt
- •Georgia

lop 25 Visitor Count

- •Germany
- •Iran
- •Iraq
- •Israel
- •Italy
- •Jordan
- •Kosovo
- •Lehanan
- Macedonia
- Morocco
- Palestine
- Romania
- Russin
- Saudi Arabia
- Serhin
- Tunisia
- United Arab Emirates
- United Kingdom

Sectoral Distribution of Visitors

Hand Tools

20%

Hardware Stores

20%

Architects & Engineers

15%

Building Material Wholesalers / DIY Markets

VIP buyers

from 17 countries

Furniture & Accessories Manufacturers

10%

Chemicals, Paints & Adhesive Industry

Shipbuilding - Maritime / Aviation - Aerospace Sector

Automotive Industry Officials

Heating, Cooling, Air Conditioning & Ventilation Industry

5%

Purpose of Visit

To discover the innovations

To reach new suppliers

To meet with the leading companies of the sector

41%

To find new business ideas

The opportunity to talk to product experts

37%

To meet with existing suppliers

To find dealers, agents, business partners, distributors

To order the products

23%

Floor Plan



Product Groups

- Industrial Fasteners
- Construction Equipment
- Fixings and Retaining Elements
- Assembly and Installation Systems
- Connector Technologies
- Storage, Distribution and Factory Equipment



Contact

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